

THE CANADIAN INFORMATION SECURITY AWARDS COMPETITION
OFFICIAL RULES

UNDERGROUND THREATS & CORPORATE DEFENCE



ILLUMINATING THE BLACK ART OF SECURITY

October 5 - 7, 2009

**Metro Toronto Convention Centre
Toronto, Ontario, Canada**

SecTor brings the world's brightest (and darkest) minds together to identify, discuss, dissect and debate the latest digital threats facing corporations today. Unique to central Canada, SecTor provides an unmatched opportunity for IT Professionals to collaborate with their peers and learn from their mentors.

**THE CANADIAN INFORMATION SECURITY
AWARDS COMPETITION
(the “Competition”)
OFFICIAL RULES {“Official Rules”}**

1. ABOUT THE COMPETITION

The Competition is sponsored by Black Arts Illuminated Inc. (the “**Sponsor**”). The Competition is an “online competition” whereby an eligible entrant (see Rule 3 below for definition of eligibility) may enter a submission (a “**Submission**”) of a product or solution, which helps detect and protect systems and information from threats, that he or she developed to solve a security challenge or issue that he or she encountered, and the impact that product or solution had on his or her work environment and/or community. See Rule 4 below which describes how to enter a Submission into the Competition and see Rule 5 below respecting the required content of a Submission. The competition website (the “**Competition Website**”) is found at www.sector.ca/awards.

2. THE COMPETITION PERIOD

The Competition starts at 12:00:01 PM Eastern Time (“ET”) on June 15, 2009 and closes at 11:59:59 PM ET on September 15th, 2009 (the “**Competition Period**”). No purchase is required to enter the Competition and an eligible entrant does not need to be an attendee at the SecTor conference.

3. ELIGIBILITY

The Competition is open to any person who a) is a resident of Canada at the commencement of the Competition Period [except residents of the Province of Quebec], and b) has achieved the age of majority in his/her Province of Residence at the commencement of the Competition Period.

Notwithstanding the above, any person who is in any of the following categories is **NOT eligible** to enter the Competition or to win or use any prize (a “**Prize**”) in the Competition: (a) any person who, on or after the commencement of the Competition Period was or is a director, officer, employee, agent or franchise owner of the Sponsor, or of any one or more of the Sponsor’s divisions, parents, subsidiaries or affiliated companies, advertising and promotion agencies, franchisees, representatives, service

agencies, or independent contractors; (b) any person engaged in the development, production or distribution of materials or Prize supply for the Competition; and (c) any person who is or purports to be an immediate family member (defined as spouse, dependent for federal income tax purposes, or adoptive, step- or biological mother, father, sister, brother, daughter or son) of, or who resides in the same household as, or is domiciled with, any person in any of the preceding categories.

A person who is eligible to enter the Competition is called an “**eligible entrant**” in these Official Rules.

4. HOW TO ENTER THE COMPETITION

In order to enter the Competition an eligible entrant should download complete the submission form (the “**Submission Form**”) which is available on the Competition Website. The eligible entrant must then send his/her completed Submission by email to awards@sector.ca for receipt by the Sponsor during the Competition Period.

Rule 5 below sets out the information which a Submission must contain in order to be accepted for judging in the Competition.

Important Note: There is no limit to the number of Submissions which an eligible entrant may make during the Competition Period.

5. REQUIRED FORMAT AND CONTENT OF A SUBMISSION

In order to be eligible to be judged in the Competition, a Submission must be submitted to the Sponsor on the Submission Form and must contain, in full, all of the following information:

- i) the eligible entrant’s full name, valid email address, daytime telephone number (including area code), residential mailing address (no Post Office Box will be accepted) job title and role, your business’s/company’s name, mailing address, and business telephone number (including area code);
- ii) a title category. The eligible entrant must choose one of the following three project categories: A) Non-commercial [i.e. free] Security Product which helps detect and protect systems and information from threats, B) Commercial Security Product which helps detect and protect systems and information from threats, or C) Overall Security Solution which helps detect and protect systems and information from threats;
- iii) an essay of 4000 characters or less on the title category chosen in ii) above. The essay should be divided into three sections identifying A) the security problem that needed to be solved, B) the tool or solution the eligible entrant developed on or after July 1, 2008 to overcome that security problem, and C) the impact which the security

tool or solution has had on the eligible entrant's work environment and/or community.

Note: An eligible entrant may complement his/her Submission with an internet link to a video demonstration of the product or solution referred to in the Submission. That link may be effected using the hosting services, for example, YouTube, Soapbox, Google Video or other.

Any Submission which a) contains offensive, harassing, disparaging, libelous or other inappropriate content, b) contains language suggesting or encouraging illegal activity, c) has more than 4000 characters, or d) in any way or manner, in the sole opinion of the Sponsor, fails to comply with the requirements of the Official Rules, will not be judged in the Competition.

A Submission must contain entirely original works and no Submission may contain copyrighted works other than those owned by the eligible entrant.

6. JUDGING OF SUBMISSIONS, CRITERIA USED TO JUDGE SUBMISSIONS AND NOTIFICATION TO WINNERS

Submissions received by the Sponsor which comply with the provisions of the Official Rules will be reviewed and judged by the SecTor Advisory Committee (the "Committee") after the Competition Period and prior to September 30, 2009.

The Committee will apply the following criteria in conducting that review and judging of a Submission: in the opinion of the Committee a) is the information contained in the Submission valid? and, b) is the Submission compelling? And, c) does the Submission reflect creativity?

As a result of the judging process, the Committee will select a) three (3) Submissions for each of which, in the opinion of the Committee, a Grand Prize should be awarded, b) three (3) Submissions for each of which, in the opinion of the Committee, a Runner-up Prize should be awarded, and c) three (3) Submissions for each of which, in the opinion of the Committee, a Secondary Prize should be awarded.

After the judging process is completed, the Sponsor will send a notice to each of the eligible entrants who submitted a winning Submission by email and registered Canadian mail (to the valid email address and residential mailing address indicated on the winning Submission). The notice will inform the applicable eligible entrant that he/she has been awarded a Prize in the Competition, the steps which he/she should take to claim the applicable Prize, and the time limits for making such a Prize claim.

Prize winners also will be announced at SecTor 2009 taking place on October 6-7, 2009.

7. PRIZES AVAILABLE TO BE WON IN THE COMPETITION

Grand Prize: There will be three (3) Grand Prizes available to be won in the Competition (one Grand Prize for each project category as described in Rule #5). Each Grand Prize consists of one (1) Netbook [**HD Moore's Infiltrator: Sector Edition**] configured with BackTrack4 as well as two (2) passes to SecTor 2010. The approximate retail value of each Grand Prize is \$2500.00 (CDN).

Runner-Up Prize: There will be three (3) Runner-up Prizes available to be won in the Competition (one Runner-up Prize for each project category as described in Rule #5). Each Runner-up Prize consists of two (2) passes to SecTor 2010. The approximate retail value of each Runner-up Prize is \$2000.00 (CDN).

Secondary Prize: There will be three (3) Secondary Prizes available to be won in the Competition (one Secondary Prize for each project category as described in Rule #5). Each Secondary Prize consists of one (1) pass to SecTor 2010. The approximate retail value of each Secondary Prize is \$1000.00 CDN.

All Prizes must be accepted as awarded without substitution and no Prize is transferable. The Sponsor reserves the right to substitute another prize or component of a prize of equal or greater value for any Prize offered in the Competition and the Prize winner agrees to accept such substitution in full discharge of the Sponsor's obligations towards him/her. Neither the whole nor any part of any Prize is transferable, convertible to cash in whole or part, or has any cash value, and no Prize is refundable, in whole or part. Other than at the Sponsor's sole discretion, there shall be no substitution, for the whole or any part or parts of any Prize.

8. GENERAL:

All decisions of the Sponsor and of the Committee with respect to all aspects of the Competition shall be final and binding on all eligible entrants.

By accepting a Prize, each winner of a Prize hereby grants to the Sponsor and to each of the Sponsor's parent, subsidiaries, affiliates, local corporate and non-corporate advertising cooperatives, advertising agencies, representatives and agents, the unlimited right (but not the obligation) to publish or use, without payment or other compensation and without notice, consent or approval, his/her name, photograph or likeness, address (city/town and Province), voice, and the whole or part of any statement or statements he/she has made or makes about the Competition, a Prize, any part of a Prize, or any Prize-related activity, in any publicity, or program or advertising, without geographic limit and in perpetuity, in any medium now known or hereafter devised (including the

Internet), and hereby consents, personally and without limitation, to any such publication or use without further notice, consent, approval or compensation.

By accepting a Prize, each winner of a Prize hereby (a) releases and holds harmless the Sponsor, and each of the Sponsor's parent companies, subsidiaries, affiliates, suppliers, representatives and agents, and each of their respective directors, officers and employees, from any and all liability for injuries, loss or damage of any kind to any person or persons, including the Prize winner, including death or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a Prize or any part of a Prize, from participation in the Competition, or from participation in any Prize-related trip or activity; and (b) agrees to fully indemnify the Sponsor, and each of the Sponsor's parent companies, subsidiaries, affiliates, suppliers, representatives and agents, and each of their respective directors, officers, and employees, from any and all claims on the part of any third party or parties related in any way and for any reason to the Competition or to a Prize including, without limitation, any claim relating to death, or personal or property damage or injury. The Sponsor, and each of the Sponsor's respective directors, officers, employees, parent companies, subsidiaries, affiliates, franchisees, suppliers, representatives and agents, and each of their respective directors, officers, employees, successors and assigns (i) make no warranty, guaranty or representation of any kind concerning any Prize, (ii) disclaim any implied warranty, and (iii) are not liable for injury, loss, or damage of any kind resulting from the acceptance or use of a Prize, travel related thereto, or from participating in the Competition.

The Sponsor is not responsible for illegible, misdirected, late, lost, damaged, stolen, or postage-due transmissions, mailings and/or Submissions, which may be judged void; for any damage to any person's computer system or wireless device which is occasioned by accessing the Competition Website or any other website, or by participating in any way in the Competition or in making any Submission; for lost, interrupted, inaccessible, incompatible or unavailable networks, servers, satellites, Internet Service Providers, wireless carriers, web sites, or other connection(s); for availability or accessibility problems arising in connection with or over the course of the Competition; for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions, or hardware or software malfunctions, failures or difficulties; for any technical malfunctions, failures, or difficulties, printing errors, clerical, typographical or other error(s) in any forms or other materials provided by the Sponsor or involved in or related to the Competition, the offering or announcement of any Prize or in any Prize notification or Prize claim documents; for any errors of any kind, whether human, mechanical, clerical, electronic, or technical in nature; or, for the incorrect or inaccurate capture of information, or the failure to capture any information. Proof of mailing or of transmission or of attempted transmission of any document including without limitation any Submission does not constitute proof of delivery of

same to, or receipt of same by, the Sponsor or any other person. All Submissions submitted to the Sponsor become the property of the Sponsor and will not be returned.

No more than the number of Prizes set out in Rule 7 above will be awarded in the Competition.

Except at the Sponsor's sole discretion, the Sponsor will not engage in any correspondence or other communication with any person other than the potential winner of a Prize.

The Competition is subject to all applicable federal, provincial and municipal laws.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations as between any person and the Sponsor in connection with the Competition shall be governed by and construed and interpreted in accordance with the internal laws of the Province of Ontario, Canada, including the procedural provisions of those laws, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. Each of the Sponsor and eligible entrants and the winners or a Prize in the Competition hereby attorn to the jurisdiction of the courts of that Province, sitting in the City of Toronto, Ontario, in respect of the determination of any matter, issue or dispute arising under or in respect of these Official Rules and/or the Competition and agree that any such determination shall be brought solely and exclusively before such courts.

9. PRIVACY MATTERS

See the Sponsor's privacy policy at http://www.sector.ca/privacy_policy.htm. The Sponsor respects eligible entrants' right to privacy. Personal information collected from eligible entrants in connection with the Competition will only be used by the Sponsor to administer the Competition. The Sponsor will only provide eligible entrants with information respecting the Sponsor's upcoming promotions and/or events if consent to do so is given by eligible entrants at the time they send their Submissions for the Competition to the Sponsor.

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